concert team NRW

Master Peace

if i don't love you, who will? (UK & EU) 2027

From the streets of South East London to the quiet suburbs of Surrey, Peace Okezie, the creative force behind Master Peace, is the product of a cultural collision that is uniquely his own. Raised between indie discos, grime cyphers and FIFA soundtracks, his sound is a gutsy fusion of raucous indie, punk energy, razor-sharp lyricism and an undeniable sense of fun.

Never one to fit neatly into a singular scene, Peace grew up with Skepta and Giggs in his brother’s headphones, and The Kooks, Bloc Party and Vampire Weekend in his own. "I always had my foot in each door but never felt like I fit in with either crowd, so I decided I needed to create something new," he says.

Master Peace's 2024 debut album *How To Make A Master Peace* earned him the Ivor Novello Rising Star Award, MTV Push honours and standout appearances at Glastonbury. Since then, headline tours across the UK and US and shows with Franz Ferdinand, Kasabian and 5 Seconds Of Summer have strengthened his reputation as one of the UK's most exhilarating live performers.

Earlier this year, Master Peace released *Stupid Kids*, a deeply personal EP that confronted the labels placed upon him growing up, turning them into a rallying cry for anyone who has ever been underestimated.

Now, Master Peace enters his next chapter with his second album *If I Don't Love You, Who Will?* arriving on October 2nd. The record expands his world once again, pushing his songwriting further while retaining the emotional directness and restless energy that have become his trademark. It is a record about identity, connection, self-worth and finding belonging.

A genuine musical chameleon, Peace moves effortlessly between rap, indie, punk and alternative without ever feeling like he is borrowing from any one world. His concerts are celebrations of individuality, a space where indie kids, rap fans and everyone in between find common ground.

With appearances on the FC26 soundtrack, collaborations with acclaimed producers and songwriters including Dan Carey and Julian Bunetta, and his *There's No More Underground* initiative continuing to champion grassroots music culture, Master Peace remains committed to pushing his own artistry forward and building opportunities for others.